

MBEP 4002

M.B.A. DEGREE EXAMINATION,
MAY 2026.

Fourth Semester

Common Elective

SOCIAL ENTREPRENEURSHIP

(2023 Regulation)

Time : Three hours

Maximum : 75 marks

PART A — (5 × 4 = 20 marks)

Answer any FIVE questions.

1. Discuss the relationship between Social Entrepreneurship and Government policy in solving social problems.
2. Highlight any five key dimensions of Social Entrepreneurship.
3. List out and explain any two types of Social Enterprise Models.
4. Define Strategic Management in the context of a Social Enterprise.

5. How does Social Youth Entrepreneurship contribute to community development?
6. Differentiate traditional youth entrepreneurship and social youth entrepreneurship.
7. Explain the role of Social Enterprises in addressing environmental issues.
8. Define Business Ethics. Why is it important in Social Enterprises?

PART B — (5 × 8 = 40 marks)

Answer any FIVE questions.

9. Examine the various dimensions of Social Entrepreneurship. How do these dimensions help in understanding the scope and impact of social initiatives?
10. Compare and contrast Social Entrepreneurship and Business Entrepreneurship on the basis of motivation, performance measurement, and impact.

11. What are the major challenges faced by Social Enterprises in implementing strategic management practices? Suggest possible solutions.
12. Discuss the classification of Social Enterprises based on mission orientation with suitable examples.
13. Analyze the role of young social entrepreneurs in driving social change. Mention at least two real-life examples.
14. What are the challenges of managing people in a Social Enterprise environment? Suggest ways to overcome them.
15. Analyze the role of Government Organizations (GOs) and Non-Governmental Organizations (NGOs) in supporting innovative social enterprises.
16. Explain the concept and impact of Muhammad Yunus's Grameen Bank on rural development and poverty alleviation.

PART C — (1 × 15 = 15 marks)

Answer the following.

17. Case Study (Compulsory)

“Empowering Youth Through Social Entrepreneurship”

An organization called “Youth Innovators” was founded by a group of young individuals in an urban area. The aim of the organization is to foster entrepreneurship skills among youth and promote social development through entrepreneurship. They focus on various sectors like environmental sustainability, education, and health care by supporting young entrepreneurs who develop innovative solutions to social problems.

Youth Innovators offers a mentorship program where young entrepreneurs are connected with seasoned professionals, provides access to funding, and helps them scale their social businesses. The organization has seen a significant increase in youth participation in social enterprises over the last two years. However, as the organization has grown, it faces

challenges related to managing volunteers, coordinating between different sectors, and ensuring that the youth-led projects align with the core values of social impact.

Despite these challenges, Youth Innovators has seen success in several areas, including:

A sustainable farming project led by a group of students that helps local farmers reduce waste and increase crop yield.

A youth-led education initiative that provides free tutoring to underprivileged children.

A healthcare innovation that makes essential medicines more affordable for rural populations.

Questions:

- (a) Define Social Youth Entrepreneurship and explain how the “Youth Innovators” organization fits within this definition.
- (b) Identify the values and goals that guide the mission of Youth Innovators. How do these align with the core principles of social youth entrepreneurship?

- (c) Discuss the key elements and approaches used by Youth Innovators to empower youth and encourage their involvement in social entrepreneurship.
 - (d) What are the challenges that Youth Innovators faces in managing its projects and people, especially volunteers and young entrepreneurs? How can these challenges be addressed?
 - (e) How can Youth Innovators ensure that the youth-led projects continue to make a meaningful social impact while maintaining sustainability? Provide recommendations for the long-term success of these initiatives.
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